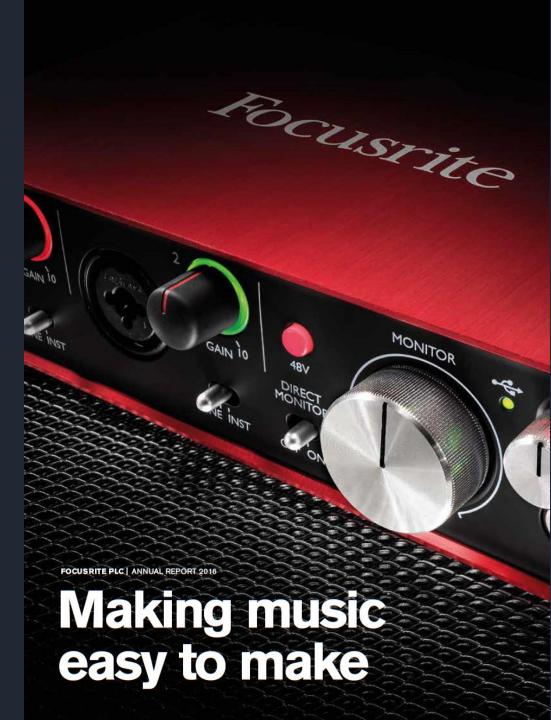
# Focusrite plc

Final results for the year ending 31 August 2016

November 2016



# Disclaimer

The content of this document (the "Presentation") has not been approved by an authorised person within the meaning of the Financial Services and Markets Act 2000 ("FSMA"), as amended. Reliance on this document for the purpose of engaging in any investment activity may expose an individual or organisation to a significant risk of losing all of their investment. If you are in any doubt about the investment to which this Presentation relates, you should consult a person authorised by the Financial Conduct Authority who specialises in advising on securities of the kind described in this Presentation or your stockbroker, bank manager, solicitor, accountant or other financial adviser.

This presentation has been issued by Focusrite Plc (the "Company") a Company trading on AIM, a market operated by the London Stock Exchange. This part of and does not constitute or form of, not be construed as an offer or invitation to sell or issue or any solicitation of, any offer to purchase or subscribe for any securities in the Company in any jurisdiction. Neither the Presentation, nor any part of it nor anything contained or referred to in it, nor the fact of its distribution, should form the basis of or be relied on in any connection with or act as an inducement in relation to a decision to purchase or subscribe for or enter into any contract or make any other commitment whatsoever in relation to any such securities. In particular, details included in this Presentation are subject to updating, revision, verification and amendment and refer to events as having occurred which have not occurred at the date of this Presentation but which are expected to happen in the future. This Presentation does not constitute a recommendation regarding the securities of the Company.

The contents of this Presentation are confidential and may not be copied, distributed, published or reproduced in whole or in part, or disclosed or distributed by recipients to any other person. No reliance may be placed for any purpose whatsoever on the information or opinions contained in the Presentation or on its completeness, accuracy or fairness. No representation or warranty, express or implied, is made or given by or on behalf of the Company, Panmure Gordon (UK) Limited or any of their respective directors, officers, employees, agents or advisers as to the accuracy, completeness, or fairness of the information or opinions contained in the Presentation and no responsibility or liability is accepted by any of them for any such information or opinions. In particular, no representation or warranty is given as to the achievement or reasonableness of, and no reliance should be placed on any projections, targets, estimates or forecasts and nothing in this Presentation is or should be relied on as an undertaking or representation as to the future.

Panmure Gordon (UK) Limited is regulated by the Financial Conduct Authority and is acting exclusively for the Company and is not acting on behalf of any recipient or reader of the Presentation and will not be responsible to anyone other than the Company for providing the protections afforded to the customers of Panmure Gordon (UK) Limited or advising any other person in relation to the matters contained in the Presentation.

This Presentation is exempt from the general restrictions in section 21 of FSMA on the communication of invitations or inducements to engage in investment activity on the ground that it is only being distributed to and directed at (i) persons who fall within the exemption contained in article 19(1) (investment professionals) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "Order"); (ii) persons who are otherwise permitted by law to receive it (together "relevant persons"). This document must not be acted on or relied on by persons who are not relevant persons. Any recipient of this Presentation who is not a relevant person should return this Presentation to the Company or to Panmure Gordon (UK) Limited immediately and take no other action.

It is a condition of you receiving this Presentation that (a) you fall within, and you warrant to the Company that you fall within, one of the categories of persons described in (i) to (ii) above.

Neither this Presentation nor any copy of it may published, taken, circulated or transmitted to or into the United States, Australia, Canada, Japan, the Republic of Ireland, the Republic of South Africa, New Zealand or into any other jurisdiction where it would be unlawful to do so, or to any person in any of those jurisdictions. Any failure to comply with this restriction may constitute a violation of relevant local securities laws. The distribution of this Presentation in any other jurisdictions may be restricted by law and persons into whose possession this Presentation comes should inform themselves about, and observe such restrictions. The securities referred to have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act") or under the applicable securities laws of Canada, Australia, Japan, the Republic of Ireland, the Republic of South Africa or New Zealand, and, subject to certain exceptions, will not be offered or sold directly or indirectly within such jurisdictions or to any national, resident or citizen thereof.

# Agenda

- Introduction and HighlightsPhil Dudderidge
- Financial Highlights
- Markets and Products
- Financial Review
- Current TradingJeremy Wilson
- Final CommentsPhil Dudderidge



Phil Dudderidge Executive Chairman



Jeremy Wilson
Chief Financial
Officer

# Introduction

- Global music and audio products company supplying hardware and software products used by professional and amateur musicians, enabling high quality production of music.
- Founded in 1989
- Two established brands:
  - Focusrite: audio recording equipment
  - Novation: hardware and software for creating and playing electronic dance music
- Global customer base: 160 territories
- Approximately 170 employees



Three Queen's Awards

Innovation, 2008 and International Trade, 2012 and 2016

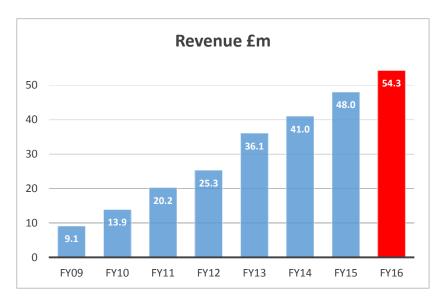


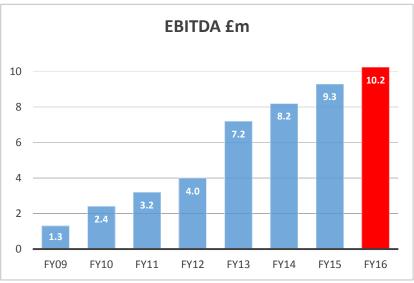
100 Best Small Co's to Work For

Five years running to 2016

# Highlights

- Revenue up 13% including continued growth in all regions.
- Important new products launched including Focusrite's Red range, Novation's Circuit and the 2<sup>nd</sup> generation of our best selling Scarlett interface range.
- New Asia office.
- EBITDA up 10%
- Fifth consecutive year as one of the "100 Best Small Companies To Work For" by The Sunday Times.
- Queen's Award for Enterprise in the category of International Trade





# Agenda

- Introduction and Highlights
   Phil Dudderidge
- Financial Highlights
- Markets and Products
- Financial Review
- Current TradingJeremy Wilson
- Final CommentsPhil Dudderidge



# Financial highlights for the year ended 31 August 2016

- Group revenue grew by 13.1% to £54.3 million (FY15: £48.0 million)
- Adjusted EBITDA<sup>1</sup> grew by 10.2% to £10.2 million (FY15: £9.3 million)
- Operating profit grew 13.0% to £7.1 million (FY15: £6.3 million)
- Profit before tax grew 9.9% to £7.1 million (FY15: £6.5 million)
- Basic earnings per share grew 13.5% to 11.8p (FY15: 10.4p)
- Adjusted<sup>2</sup> diluted earnings per share grew 8.6% to 11.4p (FY15: 10.5p)
- Net cash of £5.6 million (FY15: £6.2 million)
- Final dividend increased by 8.3% to 1.3p, making 1.95p for the year (FY15: 1.8p)

<sup>&</sup>lt;sup>1</sup> Adjusted EBITDA is adjusted for non-underlying items, which, in the current period, comprise one-off legal costs

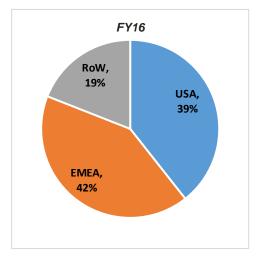
Adjusted for non-underlying items comprising £0.7m IPO costs in FY15 and £0.5m legal costs in FY16.

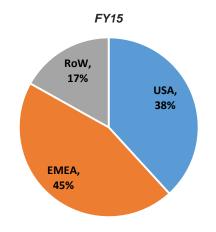
# 2016: Markets

Segmental Revenue	FY16	FY15	Growth
	£m	£m	%
USA	21.4	18.5	15.6%
Europe, Middle East and Africa	22.6	21.5	5.2%
Rest of World	10.3	8.0	28.1%
Consolidated revenue	54.3	48.0	13.1%

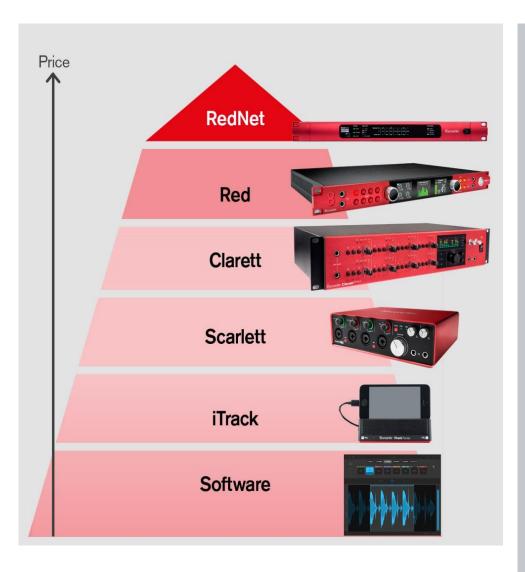
- USA: up 15.6% to £21.4m
  - Strong market for Focusrite range.
  - Scarlett 2nd Gen very popular.
  - Strong uptake of Clarett and Red products in H2.
- EMEA: up 5.2% to £22.6m
  - Distributor changes to boost growth.
- Rest of World (mainly Asia): up 28.1% to £10.3m
  - New Asia office in Hong Kong to further grow regional demand.
  - Region strong for Novation
- eCommerce site launched

### Regional split of revenue





# Sectors: Focusrite



- Live, Broadcast, Education. Networked
  - \$3,000 upwards
- Red: Best quality interface. Professional user.
  - \$2,500 to \$3,500
- Clarett: Thunderbolt range. Project user.
  - \$500 to \$1,300.
- Scarlett. Mass market interface. Home user.
  - \$100 to \$500.
- iTrack. Mobile recording.
  - \$50 to \$250.
- Software. Low cost. Highly mobile.

# Sectors: Focusrite

Focusrite	FY16	FY15	Growth
	£m	£m	%
Revenue	37.6	31.2	20.4%

- Scarlett 2nd Gen launched in H2. Already world's best selling interface. Initial demand excellent...another jump in growth.
- Clarett. Demand continues to grow.
- Red. Our new 'best of the best' quality interface. Just launched.
- Rednet still growing well. Market becoming more aware of benefits of 'Audio over IP'



# **Sectors: Novation**

### **GRIDS**

### **KEYBOARDS**





Grid Controllers (Launchpad) \$100 to \$300



Keyboard Controllers (Launchkey) \$80 to \$400







Synths (Bass Station II) \$400 to \$600

# **Sectors: Novation**

Novation	FY16	FY15	Growth
	£m	£m	%
Revenue	13.7	14.2	-3.4%

- FY15 was the major year of range renewal and channel load in.
- FY16 registrations up strongly
  - Dealer and distributor stocks reduced.
- New Circuit groovebox launched in H1 and boosted by software developments in H2.
- Apps. Launchpad App downloads now > 5m.
   Blocs Wave also launched as a paid-for app.
- FY17 new products in progress, especially further development of Circuit



# Sectors: UK Distribution

Distribution	FY16	FY15	Growth
	£m	£m	%
Revenue	3.1	2.7	14.3%

- Most of this segment relates to KRK monitors. Notable boost in revenue.
- Also the Group has taken on the distributorship of sE mics.







# Income statement

£ million	FY16	FY15	Growth
Revenue	54.3	48.0	13.1%
Cost of sales	-33.4	-29.4	
Gross profit	20.9	18.6	11.9%
Operating expenses before non-			
underlying items	-13.3	-11.6	13.4%
Operating profit before non-			
underlying items	7.6	7.0	9.3%
Non-underlying items	-0.5	-0.7	
Operating profit	7.1	6.3	13.0%
Net financing charges	0.0	0.2	
Profit before tax	7.1	6.5	9.9%
Tax	-0.8	-1.0	
Profit after tax	6.3	5.5	14.5%
Adjusted operating profit			
before non-underlying items	7.6	7.0	9.3%
Add back depreciation and			
amortisation	2.6	2.3	
Adjusted EBITDA	10.2	9.3	10.2%

- Revenue up 13.1%.
  - All major territories increasing.
- Gross margin 38.4% (FY15, 38.8%).
- Adjusted EBITDA up 10.2% to £10.2m.
- Non-underlying legal costs of £0.5 million.
  - Only one outstanding case.
  - No material effect on ongoing trading.
- Net financing charges zero
  - Hedge accounting so fair value of FX hedges shown in reserves.
- Tax 12.2% of profit before tax.
  - Tax benefits on R&D and vesting share options.

# **Balance Sheet**

£ million	FY16	FY15
Intangible assets	4.8	3.9
Tangible assets	1.6	1.3
Total non current assets	6.4	5.2
Inventories	11.4	8.6
Debtors and other investments	11.2	8.0
Cash	5.6	6.2
Total current assets	28.2	22.8
Total assets	34.6	28.0
Capital and reserves		
Share capital and other reserves	1.0	1.5
P+L account	22.9	17.0
Total Equity	23.9	18.5
Current liabilities	10.4	8.8
Deferred tax	0.3	0.7
Total liabilities	10.7	9.5
Total equity and liabilities	34.6	28.0

- Intangible fixed assets include £4.2m of capitalised
   R&D and £0.6m of goodwill & other intangibles
  - R&D spend is >6% of revenue.
  - Prudent capitalisation (c80%) and aggressive amortisation (3 years).
- Stock turn of 2.9 times in FY16 (FY15, 3.4 times).
  - Several new ranges without demand history + six month lead time = more stock.
  - Higher revenue.
- Debtor days 59 days, up from 49 days in FY15.
- Current liabilities up to £10.4m
  - Higher, more recent purchases of stock to support demand.
- Deferred tax due largely to the capitalised R&D.

# Cash flow

£ million	FY16	FY15
Adjusted EBITDA	10.2	9.3
Movement in wc (ex non-		
underlying items)	-6.2	-1.1
Operating cash flow (ex non-		
underlying items)	4.0	8.2
Interest (paid)	-0.1	0.0
Tax (paid)	-0.2	-0.8
Foreign exchange movement	0.4	0.0
Net cash from operating		
activities (ex non-underlying		
items)	4.1	7.4
Investing	-3.7	-3.5
Underlying free cash flow	0.4	3.9
Proceeds from share issue	0.2	0.0
Dividends	-1.0	-0.3
Non-underlying items	-0.2	-1.2
Net inc/dec in cash	-0.6	2.4
Opening cash	6.2	3.8
Closing cash	5.6	6.2

- Working capital higher due to higher stock (new products) and debtors (increased terms for US distributor.
- Investing £3.7m, (FY15, £3.5m)
  - Capitalised R&D £2.7m (FY15, £2.7m).
  - Other capital expenditure (mainly tooling) £1.0m (FY15, £0.8m).
- Non-underlying items:
  - FY16 payment of legal costs.
  - FY15 payment of IPO costs.
- Closing cash £5.6m, down from £6.2m in Aug
   '15 but up from £4.0m at the half year.

# Summary and current trading

- Revenue up 13.1% with growth in all major territories
- Significant new products launched (including Scarlett 2nd Gen and further Clarett interfaces, Circuit groove-box and the best Red interface range)
- Adjusted EBITDA up by 10.2% to £10.2 million (FY15: £9.3 million)
- Cash has improved in H2 and a stronger management focus in the coming year.
- Queen's Award for Enterprise
- Final dividend of 1.3p (total 1.95p for year) recommended
- Positive trading momentum has continued in the period since the year end

# Agenda

- Introduction and Highlights
   Phil Dudderidge
- Financial Highlights
- Markets and Products
- Financial Review
- Current TradingJeremy Wilson
- Final CommentsPhil Dudderidge



# Key points to remember

### Focusrite is a market leader

- Best quality product at each price point.
- Developed, marketed and sold by great people.
- Our culture is entrepreneurial and opportunistic.
  - Recording studio console company -> Number one audio interface company in the world.
  - Plus Novation, RedNet and iOS software.
- We are growing steadily with room to progress further.
  - Only an eleven percent share of our addressable market.
  - Entering new segments driven by R&D spend.
  - Plus market growth through making music easy to make.
- Focusrite is a diversified company
  - Several market segments and worldwide sales.

# Making Music Easy to Make