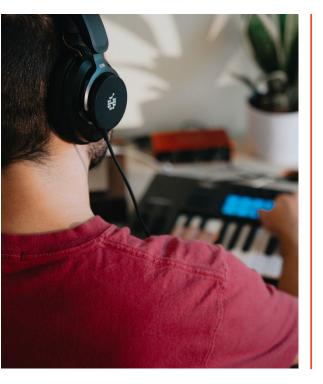


for the period ended 28 February 2025





Agenda



Introduction & Highlights

Financial Review Slide 7

Operational Review

Strategic Update

Summary & Outlook Slide 28

Additional Information Slide 32

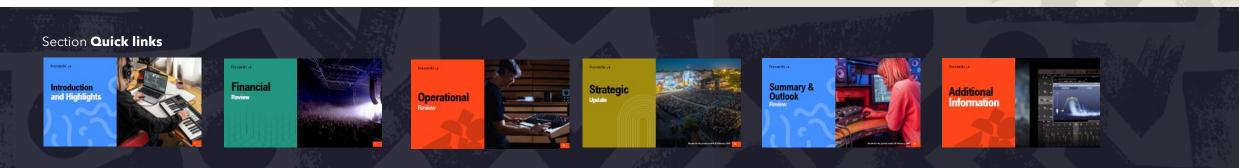
Focusrite plc

Tim Carroll Chief Executive Officer



Sally McKone Chief Financial Officer





Introduction and Highlights



A global music and audio products group



Review of the period ended 28 February 2025

Focusrite plc

Group Summary

Delivering growth and maintaining market leadership

- Group returning to growth at 5.2% vs HY24 (7.2%¹ OCC), with Content Creation improving helped by some tariff rephasing, offsetting a normalising Audio Reproduction market
- Gross margin down 1.9% points to 43.9%. Impacted by Audio Reproduction returning to historic levels, product mix and elevated freight
- Adjusted EBITDA² £10.4m from £12.1m in HY24

Content Creation

- Content Creation sales increase of 9.9% vs HY24 (12.8% OCC¹). After adjusting for tariff rephasing, OCC growth of 6.5%, with new products offsetting US destocking
- Scarlett range refresh now complete for all models, and with successful incremental new products in ADAM and Sequential

- Audio Reproduction
- Audio Reproduction reduction of 5.8% vs strong comparators in HY24 (-5.9% OCC¹), in a normalising market
- Stock increased in the US to mitigate tariffs and improve service levels

Strategic update

- 56 software updates in the period, reflecting the importance of software applications embedded across our entire range.
- Pricing and stocking actions taken to mitigate tariff impacts
- Final part of Scarlett Gen 4 launch received well by customers

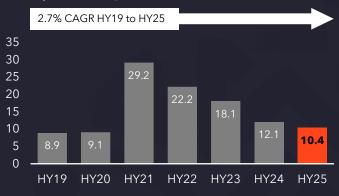
1 The organic constant currency (OCC) growth rate is calculated by comparing HY25 revenue to HY24 revenue adjusted for exchange rates and the impact of acquisitions. 2 Comprising operating profit adjusted for interest, taxation, depreciation, amortisation, goodwill impairment and non-underlying items.



Group HY Revenue £m

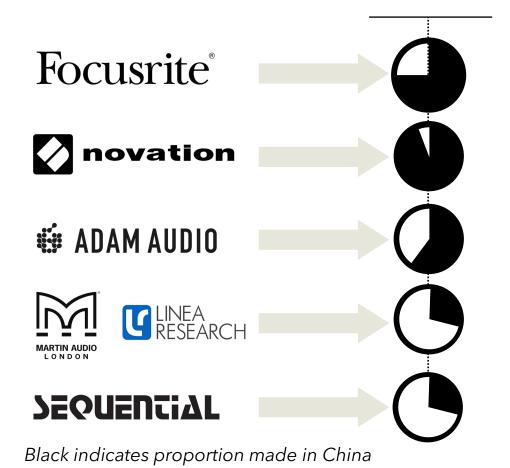


Group HY Adjusted EBITDA £m



12% of Group sales relate to sales in the US of **Chinese made** products

Level of China manufacturing across Group brands



Mitigating actions already taken

- Managed inventory build up in the US across all brands to ensure minimum of 6 months of stock availability
- Production already in Malaysia for Scarlett shipments to US and relocation of other product ranges underway
- Majority of Novation products covered by recent "iPhone" exemption (1/5th of Chinese products to US)
- Manufacturing established and increased on site in UK (Martin Audio/Linea Research) and Germany (ADAM Audio) and with US 3rd party (Sequential)
- Initial pricing actions communicated to the market -effective May 1. Peers also communicating price increases
- Short term (3 6 month) impact mitigated

Financial Review



Financial summary

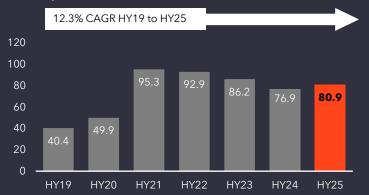
Focusrite plc

- Revenue returning to growth at 5.2% reported (7.2% organic constant currency)
- Gross margin at 43.9% is 1.9% points lower than HY24 impacted by elevated freight rates and product mix
- Adjusted EBITDA¹ down to £10.4m from £12.1m in HY24 reflecting lower gross margins and variable remuneration cost adjustments
- Adjusted free cash flow² -£2.3m (HY24: -£20.8m) outflow in part due to debtors phasing from stock build to mitigate tariffs
- Adjusted diluted EPS 6.6p (down 14.3% from HY24 7.7p)
- Reported diluted EPS 3.1p (down 26.2% from HY24 4.1p) impacted by lower gross margins and planned increase in administrative costs
- Net debt³ of £17.9m (HY24: net debt £27.3m)
- Interim dividend of 2.1 pence, maintained at 2024 levels

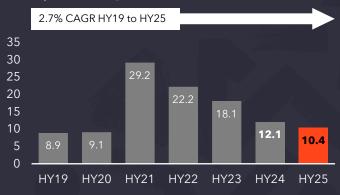
1 EBITDA earnings adjusted for interest, taxation, depreciation, amortisation, goodwill impairment and non-underlying items.
 2 Adjusted Free cash flow net cash from operating activities less net cash used in investing and financing activities, excluding dividends paid.
 3 Net debt: as cash and cash equivalents, amounts drawn against the RCF including the costs of arranging the facility



Group HY Revenue £m



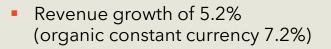
Group HY Adjusted EBITDA £m



Income statement

Focusrite plc

	HY25	HY24	FY24
	£m	£m	£m
Revenue	80.9	76.9	158.5
Cost of sales	(45.4)	(41.7)	(88.0)
Gross profit	35.5	35.2	70.5
Administrative expenses	(25.1)	(23.1)	(45.3)
Adjusted EBITDA ¹	10.4	12.1	25.2
Depreciation and amortisation	(4.6)	(4.6)	(8.6)
Adjusted Operating profit	5.8	7.5	16.6
Adjusting items	(2.7)	(2.8)	(10.9)
Operating profit	3.1	4.7	5.7
Net financing charge	(1.0)	(1.3)	(3.2)
Profit before tax	2.1	3.4	2.5
Tax	(0.3)	(0.9)	0.1
Profit after tax	1.8	2.5	2.6
Adjusted EBITDA as % of sales	12.9%	15.7%	15.9%



- Gross margin 43.9% (HY24: 45.8%)
 - Audio Reproduction royalties from China return to expected levels
 - Elevated freight and product mix in Content Creation
- Overheads increase of £2.0m, inflation (£0.7m), acquisitions annualization (£0.3m) and reset of variable remuneration (£1.0m) from prior year
- Financing costs decreasing due to lower level of debt and reduced interest rates
- Tax charge reduced due to impact of current and prior year patent box credits



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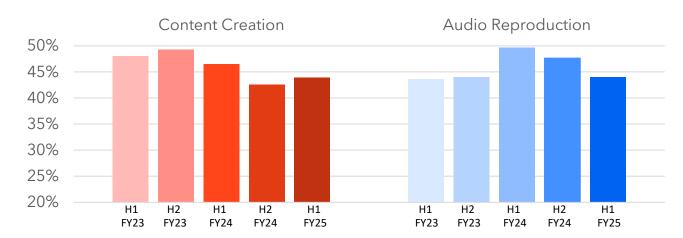
1 Defined as Adjusted Operating profit excluding depreciation and amortisation.

Freight and product mix impacting Gross margin

50.0% 1.3% 45.0% 47.1% 45.8% 0.6% 0.9% 1.7% 43.9% 40.0% 35.0% 30.0% 25.0% 20.0% **HY24 HY25** Freight & rework Content Creation Underlying Audio Vocaster Reproduction

Divisional underlying gross margins

HY24 to HY25 margin bridge



$Focusrite \; {\sf plc}$

- Overall decrease of 1.9% points vs prior year
- HY24 included a provision for Vocaster, a one-off negative impact – bringing underlying prior year to 47.1%
- Freight costs remained at an elevated level for much of the period, in addition some one off rework costs on new products reduced margin
- Product mix resulted in a lower Content Creation margin, with higher sales of lower margin Novation products. Audio Reproduction reduced due to reduced high margin royalty sales in China
- We expect freight rates to remain at more normalised levels and one off rework costs not to repeat resulting in H2 margins, outside of the US, to improve slightly on H1

Balance sheet

$Focusrite \; {\scriptstyle \mathsf{plc}}$

	HY25 £m	HY24 £m	FY24 £m
Intangible assets	83.3	87.5	82.9
Tangible assets	10.3	11.4	11.1
Total non current assets	93.6	98.9	94.0
Inventories	48.6	55.3	49.3
Debtors and other investments	38.8	37.5	37.6
Total current assets	87.4	92.8	86.9
Current liabilities	(31.7)	(30.2)	(34.8)
Net current assets	55.7	62.6	52.1
Net debt	(17.9)	(27.3)	(12.5)
Total assets less current liabilities	131.4	133.8	133.6
Non current liabilities	(16.5)	(15.9)	(17.6)
Net assets	114.9	118.3	116.0
Working capital	55.7	62.6	52.1
Working capital as % sales	34.2%	37.0%	32.8%

Intangible fixed assets

- Investment: £5.7m of R&D
- Impairment of Sequential at prior year end of £5.4m
- Working capital reduced from HY24
 - Debtors impacted by sales phasing in Feb to bring in stock to US
 - Stock has reduced as Gen 3 Scarlett stock reduces despite additional AR US stock
 - Creditors reduced since year end
- Net debt of £17.9m, comprising cash of £15.6m and period end draw-down on RCF of £34.1m and arrangement fee of £0.6m
- Bank loan classified to long term creditors following updated guidance
- Other non-current liabilities made up of deferred tax, lease liabilities and ongoing payments for Oberheim brand, with final payment in 2028



Cash flow

Focusrite plc

	HY25 £m	HY24 £m	FY24 £m
EBITDA	10.4	12.1	25.2
Adjusting and non-cash items	0.1	0.1	(0.5)
Movement in working capital	(3.9)	(21.6)	(8.9)
Operating cash flow	6.6	(9.6)	15.8
Interest paid	(0.7)	(1.3)	(2.4)
Tax paid	(0.3)	(1.4)	(1.8)
Net cash from operating activities	5.6	(12.3)	11.6
Investing (exc. acquisitions)	(6.9)	(7.9)	(14.2)
Payment of lease liabilities	(0.7)	(0.6)	(1.4)
FX movement	(0.3)	(0.1)	(0.6)
Free cash flow	(2.3)	(20.9)	(4.6)
Acquisitions	-	(2.3)	(2.5)
Dividends	(2.6)	(2.6)	(3.9)
Net change in net debt	(4.9)	(25.8)	(10.8)
Opening net debt	(12.5)	(1.3)	(1.3)
Foreign exchange movement	(0.5)	(0.2)	(0.4)
Closing net debt	(17.9)	(27.3)	(12.5)
Free cash flow	(2.3)	10.5	(4.6)
Adjusting items	-	1.7	0.1
Adjusted free cash flow	(2.3)	12.2	(4.5)
Free cash flow as a % of EBITDA	-22.1%	27.3%	-18.3%
Adjusted free cash flow as a % of EBITDA	-22.1%	31.6%	-17.9%

- Free cash outflow of £2.3m
 - Increase in working capital from inventory build to mitigate tariffs and sales phasing impacting debtors
 - Working capital expected to reduce in H2 as stock winds down resulting in slight inflow in the year
- Investing £6.9m
 - Capitalised R&D £5.5m investing for future product roadmap and expected to continue at this level
 - Tooling for manufacture and lease extension of HK office
- Maintained interim dividend of 2.1p: flat on prior year
 - Adjusted diluted EPS dividend cover of 3.1x

1 Net debt: net cash from operating activities less net cash used in investing and financing activities, excluding dividends paid



Operational Review



CONTENT CREATION

Results for the period ended 28 February 2025

Content Creation Growth by brand

Focusrite:

Scarlett Gen 4 range refresh now complete, with critical acclaim for higher range models. Strong growth in EMEA and APAC, with ongoing destocking in the US offsetting tariff phasing

Novation:

Continued success of Launchkey Mk4 range. A greater proportion of products are sourced from China, giving a 10% tailwind from tariff phasing in H1

ADAM Audio:

New D3V desktop speakers have delivered incremental growth across all regions with the brand close to 10% ahead compared to prior year even after adjusting for tariff phasing

Sequential and Oberheim:

A return to growth in a normalising market, and helped by the strong performance of the new Teo-5 lower price point synthesizer

Sonnox:

Sales impacted by performance of one channel partner

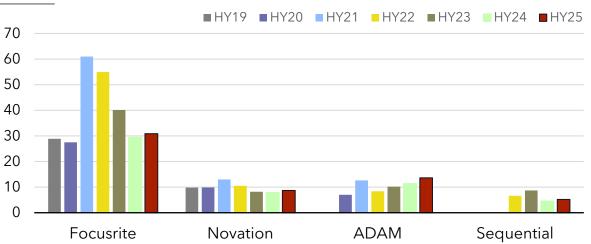
	HY25 £m	HY24 £m	Reported growth	growth
Focusrite (inc. Pro)	30.9	29.4	5.2%	8.0%
Novation (inc. Ampify)	8.7	7.9	10.4%	13.2%
Focusrite Novation	39.6	37.3	6.2%	9.1%
ADAM Audio	13.6	11.3	20.9%	24.2%
Sequential (inc. Oberheim)	5.2	4.5	15.7%	18.9%
Sonnox	1.0	1.0	-4.9%	-2.4%
Content Creation	59.4	54.1	9.9%	12.8%

IIVAE

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1 OCC (organic constant currency growth). This is calculated by comparing HY25 revenue to HY24 revenue adjusted for HY25 exchange rates and the impact of acquisitions.

Sales



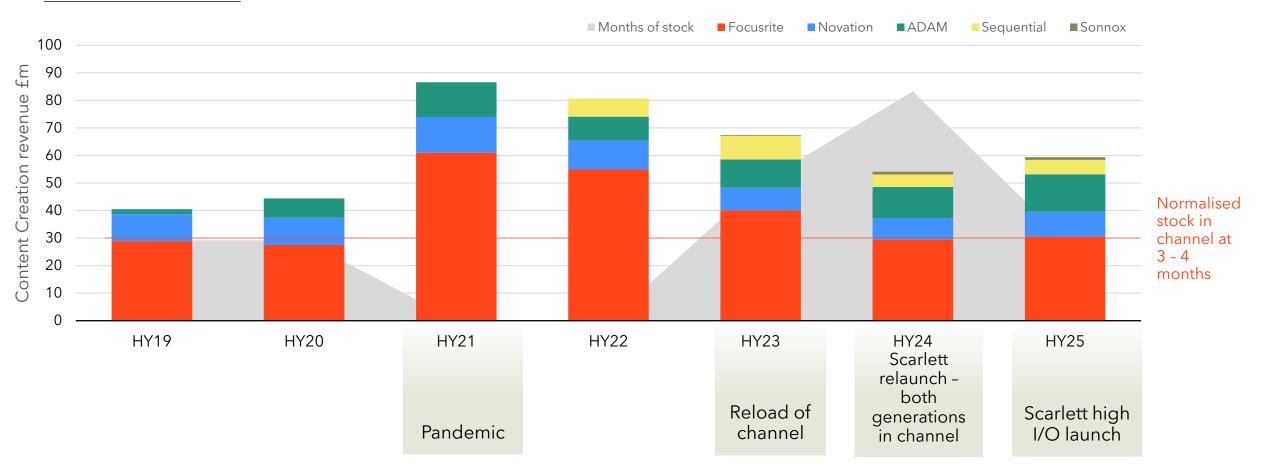
Focusrite plc

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Data and a

Content Creation Inventory normalising in the channel

Content Creation Sales



Content Creation Regional revenue performance

Americas

Tariff rephasing offsetting destocking, and some uncertainty in the region due to economic volatility

EMEA

Strong performance from key accounts and online restocking following uncertainty in the channel in prior years

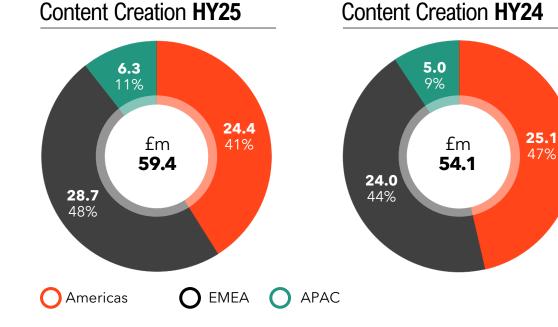
APAC

A return to growth with markets normalising following a difficult two years of destocking and price sensitivity



Restated to reflect revised regions ¹	HY25 £m	HY24 £m	Reported growth	OCC ² growth
Americas	24.4	25.1	-2.6%	0.0%
EMEA	28.7	24.0	19.5%	22.8%
APAC	6.3	5.0	26.9%	30.0%
Content Creation	59.4	54.1	9.9 %	12.8%

Regions restated to reflect revised Group operating model with LATAM now part of Americas and APAC replacing "Rest of World"
 OCC (organic constant currency growth). This is calculated by comparing HY25 revenue to HY24 revenue adjusted for HY25 exchange rates and the impact of acquisitions.



$Focusrite \; \mathsf{plc}$

¹ Source: US Music Trades quarterly retail sales data

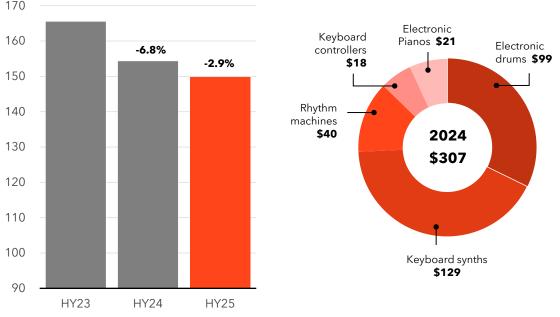
Content Creation Continuing market softness

Recording products sales and product categories \$m¹

- US market data is the only widely available source for our industry (US Music Trades census)
 - US Sales down 1.5% in HY25 for Recording products (-7.3% HY24)
 - US sales down 2.9% in HY25 for Electronic Musical Instruments (-6.8% HY24)

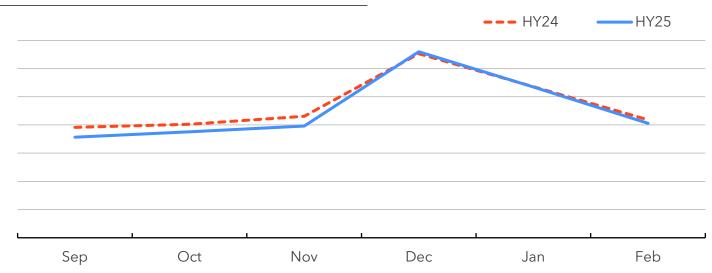
170 Recording 400 160 software Plug-ins and -7.3% \$204 loops \$165 -1.5% 150 350 140 Hand-held 2024 digital 130 recorders -\$699 300 \$44 120 Hard-disk recorders \$17 110 250 Rack mounted Computer music processors \$67 100 hardware \$202 200 90 HY23 HY24 HY25

Electronic Musical Instruments sales and product categories \$m¹



Content Creation Underlying demand remains stable

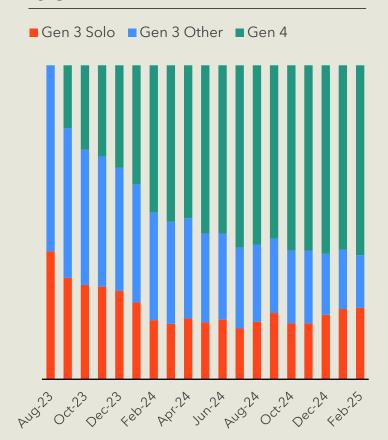
Global product registrations by month



- Despite ongoing weakness in the market, end user demand across our Content Creation ranges remains strong
- End user registrations for HY25 are broadly in line with the prior year
- Retaining a Gen 3 Scarlett Solo in the market at \$99 has taken market share from lower price point competitors.

Focusrite plc

Scarlett product registrations **by generation**



Content Creation Maintaining a market leading position

We have **outperformed** in our category across multiple distributors

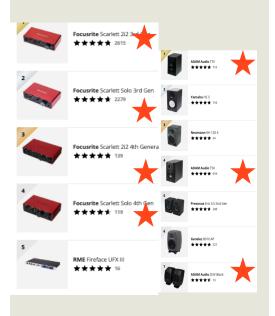
th•mann



Thomann

(large EU online retailer)

Dominate top audio rankings for audio interfaces and consistently 3-4 monitors in top 10



Sweetwater

(large US online retailer)

4 of 5 most popular audio interfaces and 2 of 6 most popular studio monitors



amazon

Amazon

46k ratings Best seller categories



Alter A

MUC
 XX X Tiny speakers that sound massivel
 Reviewed In the United Kingdom on 9 April 2025
 Colour Ham: Black | Verlind Purchase
 Easily the best speakers I've owned at any size or price point. Amazing bass. Love 'em
 Height | Report

Caesar
 ****** Well worth the money
 Reviewed in the United Kingdom on 19 March 2025
 Colour Name: Black | Verified Purchase
 Don't hesitate, buy them, it will change your life
 One person found this helpful

Focusrite plc

- Our products are consistently shown in the top 5 most popular products in our category across main resellers
- D2C channel now almost 9% of Content Creation sales with ongoing double-digit growth
- Industry leading Trustpilot reviews and NPS scores (FY24 NPS: 70)

AUDIO REPRODUCTION

Audio Reproduction



Market normalisation

After seeing market strength post COVID we are now seeing markets normalise, and in APAC in particular slow, against a strong comparator last year

US Focus

Inventory has been increased in the US to mitigate against tariffs and to support sales with a broader range being held locally

$((\bigcirc))$

Immersive audio

New acquisitions have expanded our offering in this growing market with both software and hardware solutions for every type of user and scale of production

Focusrite plc

Martin Audio, Linea Research, Optimal Audio, TiMax, OutBoard and panLab

Reported Growth

HY25 fm **21.5** HY24 fm **22.8**

HY25 🗅

HY25 🗅



Audio Reproduction HY Revenue £m 25 22.8 20 21.5 18.8 15 10 12.5 8.7 5 4.5 0 HY20 HY21 HY22 HY23 HY24 HY25

-5.9% 1 OCC (organic constant currency growth). This is calculated by comparing HY25 revenue to HY24 revenue adjusted for HY25 exchange rates and the impact of acquisitions.

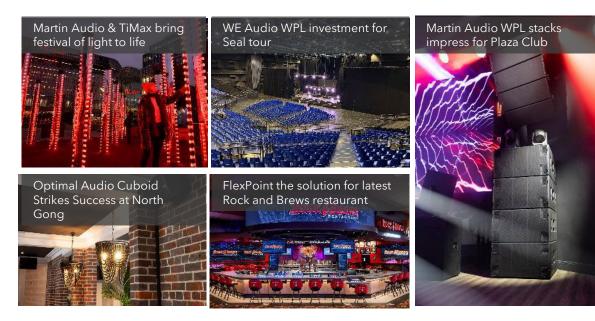
-5.8%

OCC¹ growth

Audio Reproduction Regional revenue performance

Growth within US market

- Asia stabilized in HY25 after spike in activity due to reopening from COVID in 2023 and restart of projects.
- Ongoing success in EMEA from large projects, across Europe and Africa
- US market growth supported by better product availability and in-sourcing Linea distribution



Restated to reflect revised regions ¹	HY25 £m	HY24 £m	HY25 Reported growth %	HY25 OCC2 growth %
Americas	5.9	5.9	-1.2%	1.4%
EMEA	8.6	8.9	-3.1%	-5.6%
APAC	7.0	8.0	-12.3%	-11.7%
Group Revenue	21.5	22.8	-5.8%	-5.9%

1 Regions restated to reflect revised Group operating model with LATAM now part of Americas and APAC replacing "Rest of World"

2 OCC (organic constant currency growth). This is calculated by comparing HY25 revenue to HY24 revenue adjusted for HY25 exchange rates and the impact of acquisitions.

Audio Reproduction HY24 Audio Reproduction **HY25** 5.9 26% 5.9 7.0 8.0 27% 33% 35% £m £m 21.5 22.8 8.9 8.6 39% 40% APAC EMEA Americas

23

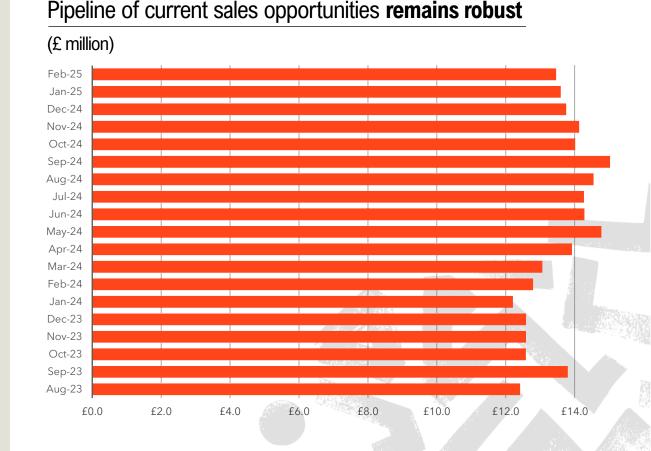
Audio Reproduction Leveraging product portfolio to grow in a normalising market

Comprehensive product portfolio

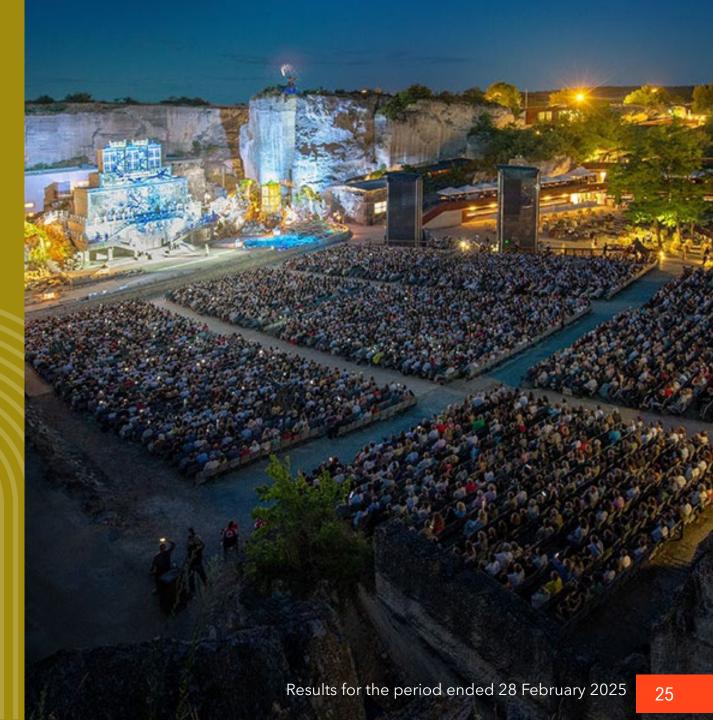
- Our product portfolio is more comprehensive than ever, allowing us to target more use cases
- Integration between brand's products opens new market opportunities
- We are well positioned to increase market penetration in core markets



Strong project pipeline



Strategic Update





Our growth strategy has remained consistent

Create a

Great Place to Work

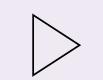
Annual engagement surveys across all brands

Standardised leadership training across all UK managers Team development and leadership for brand and regional leadership teams

Grow the

Core Customer Base Investing in R&D to continue to deliver innovative market leading solutions which expand our product range Strengthened teams to support software and DSP development

Expand into



New Markets

Current focus on gaining market share for acquired brands Expanding the product offer to increase spatial and immersive audio across both divisions

Focus on



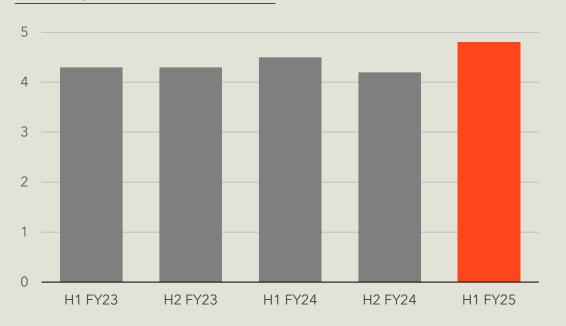
Lifetime Value for Customers

Improving integration and adoption of operating systems Cross selling external software solutions to our customers

Strategy Investing in Innovation to drive sales

R&D innovation centres in each of our brands

Internally capitalised R&D £m



- 3 year Group technology roadmap aligned across brands
- Oversight through Group CEO

New products and real time upgrades FY 2024



HY **2025**

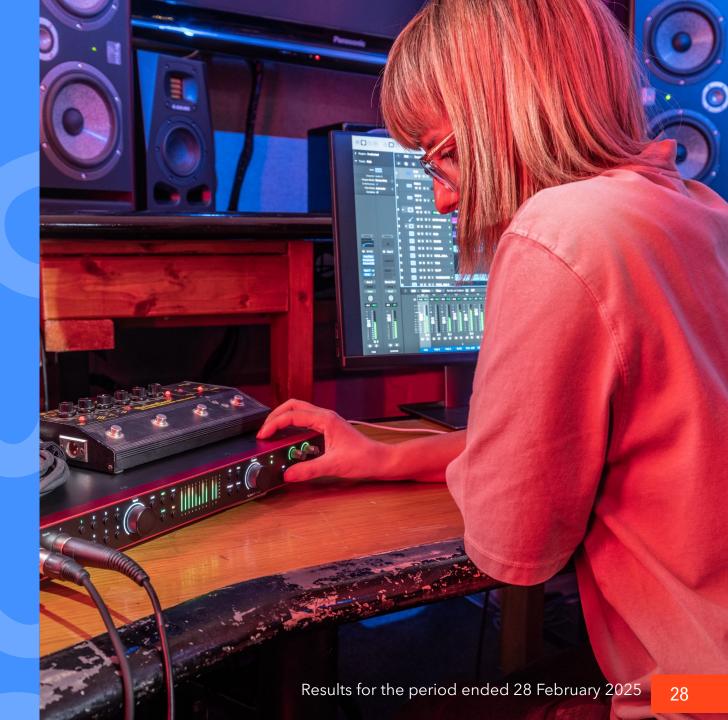


- 25% of sales in current period from products launched in the last 12 months
- Further new products planned for next six months



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Summary & Outlook Review



Current trading and outlook



Current Trading

Content Creation: market is normalising but with increased uncertainty in the US due to tariffs

Audio Reproduction: market softening, but expanded Audio Reproduction offering is generating a stable project pipeline

Outlook

Revenue: Slight weighting to H2, mainly due to Audio Reproduction seasonality and some new products in Content Creation. Overall low single digit growth

Gross margins: Some improvement in H2 outside the US due to non repeat of rework costs and reduced freight.

Overheads: Impacted by inflation, normalisation of remuneration costs and annualisation of acquisitions

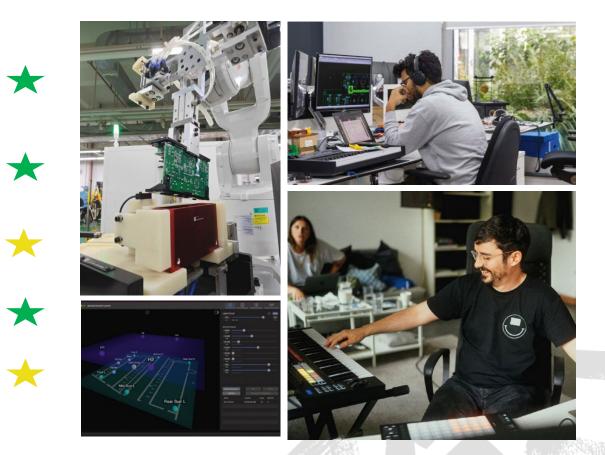
Cash flow: Inflow in H2 leading to reduction of the debt position due to working capital benefits

Overall expectations for the year remain unchanged although US tariff uncertainty remains a risk

What we said last year end....

- "Content Creation: market is stabilising, but greater uncertainty with recent US election results and potential tariff impacts"
- "Audio Reproduction: market normalising, but the expanded product range should enable us to continue to take market share"
- "Cash flow: Further reduction of the debt position, working capital benefits offset by ongoing investment"
- "Revenue: An ongoing challenging market in Content Creation with Audio Reproduction growth slowing. Overall low single digit growth"
- "Gross margins: Margin broadly flat on the prior year"

"Overall profit expectations for the year remain unchanged"



Summary

Focusrite plc



Content Creation returns to growth

With stock in the channel back to normalised levels, new product introductions are driving growth

Strong Audio Reproduction order pipeline

Immersive audio offering able to meet all customer needs

Improved working capital

Inventory reducing and ongoing effective management of debtors and creditors

Effective management of tariff risks

Inventory rephasing and pricing actions swiftly taken although uncertainty remains a risk

Thank you Q.&A

Focusrite plc

29 April 2025

focusriteplc.com













Additional Information



Our market

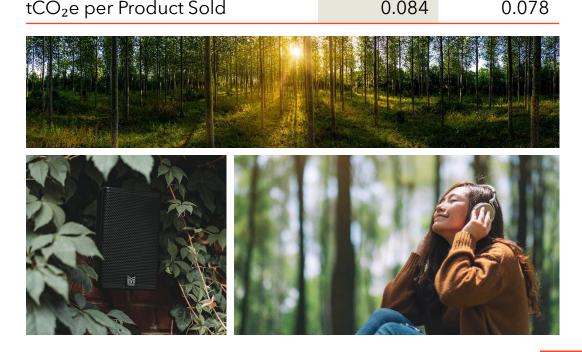
Casual Content Creators	Serious Music Producers	Audio Professionals & Facilities	Intimate Gigs and Hospitality	Auditoria and Theatres	Arenas and Festivals
£600–700m	£600–700m	£550–600m	£1,100– 1,300m	£800–900m	£1,100– 1,300m
6°0) [1]			((⁸))		1 6 4 1 8 8
Audio interfaces, audio software, keyboard and pad controllers, monitor speakers.	Audio interfaces, audio software, keyboard and pad controllers, monitor speakers, synthesizers, grooveboxes.	Audio interfaces, audio software, keyboard and pad controllers, monitor speakers, synthesizers, grooveboxes.	Point source portable and on-wall speakers.	Micro or mini line arrays as well as constant curvature arrays.	Large-scale line arrays.
Focusrite AMPIFY Sonnox	Focusrite' Sonnox	Focusrite' Focusrite' FRO Sonnox	Optimal Audio		M
🖸 novation 🛛 🍯 ADAM AUDIO	🖸 novation 🥳 ADAM AUDIO @ Oberheim ΣΕQUENTiΔL	⊘novation ∉ ADAM AUDIO @Oberheim SEQUENCi∆L			

Environment and climate change

2nd year of compliance with UK Climate Related Disclosures (TCFD)

- We are compliant and have assessed climate change as low risk in the short term (up to 2030).
- We now calculate our GHG Emissions footprint using Product Lifecycle Assessments, giving us the highest level of detail available to understand our footprint. These have been further refined during the year as part of our work on Science Based Targets and FY23 has been restated as a result.
- Gross emission are down 9% from FY23, but our emissions intensity is up, due to a different mix of products being sold as live sound rebounds.
 - We continue to use more recycled materials in our products and this will lower our intensity over time. As will increased renewable energy across our Supply Chain.
- Despite this, our Greenhouse Gas emissions remain small, equivalent to a forest approximately the size of Indianapolis, USA (150km²).

	tCO ₂ e	tCO ₂ e
Scope 1 & 2		
 Net 	0	0
 Gross 	287	434
Scope 3	83,800	92,304
tCO2e per £m Revenue	531	519
tCO ₂ e per Product Sold	0.084	0.078



Focusrite plc

Year end change

$Focusrite \; {\sf plc}$

Feb 25

Aug 25

Feb 26

6 months

Publication of unaudited interim results for the six months ended 28 February 2025

12 months

Publication of unaudited interim results for the 12 months ended 31 August 2025

18 months

Publication of audited accounts for the 18 month period ended 28 February 2026

Accounting reference date moving from August to February

- Better align to industry cycles, especially around the key holiday season sales
- Next audited results for the 18 months to February 2026.
- The Group will provide appropriate pro forma information to aid analyst modelling.



Results for the period ended 28 February 2025

Foreign exchange

Exchange Rates	HY25 £m	HY24 £m	FY24 £m
Average			
US\$:£	1.28	1.25	1.26
€:£	1.19	1.16	1.17
Period end rate			
US\$:£	1.26	1.26	1.31
€:£	1.21	1.17	1.19

Natural hedge for USD

- US and ROW revenue.
- Total c50% of revenue but almost all cost of sales so minor net profit inflow

Euro hedged

- c75% of major Euro flows hedged for year
- 50% for the following year •



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